

**Institute of Management,  
Nirma University**

**ANVESH 2018**

**TRACK SCHEDULE**

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**April 6, 2018**

**TRACK 1 (11:30 AM TO 12:45 PM)**

**TRACK 1A: HRM & OB**

**Class Room: E1**

**Chairperson: - Dr. Sameer Pingle**

<b>Sr. No.</b>	<b>Title of the Paper</b>	<b>Author/s</b>
1	An Exploration of Healthcare Professional's Emotional Intelligence in Relation to Demographic Factors	Dhara Kairav Shah
2	A Study on Organizational Climate and its Impact on Job Satisfaction	Darshna Joshi
3	Grievance Redressal Mechanism at Rural Area: Gap Analysis of Gujarat and Maharashtra	Mangla Chouhan / Dr. Margie Parikh
4	Paradigm Shift from Managerial to Intrapreneurial: A Study of Need for Achievement and Quality of Worklife among Corporate Managers	Yamini Chandra / Kamayani Mathur
5	An Analysis on the Relation between Work Life Balance and Organizational Stress of Millennial Males	Ms Supriya Pal / Dr Neeta Sinha
6	Employee Empowerment: Extensive Literature Review	Rajwinder Kaur
7	Link between Human Capital and Foreign Direct Investment in India: Empirical Evidence from Time Series	Pragya Thakur / Riya Shah
8	Multigenerational Diversity: Implications for HR	Tanvi Faldu

**TRACK 1B: Financial Management & Economics**

**Class Room: E2**

**Chairperson: - Dr. Deepak Danak**

<b>Sr. No.</b>	<b>Title of the Paper</b>	<b>Author/s</b>
1	Significance of Comprehensible Financial Reporting	Dr. Monali Chatterjee / Aakruti Patel

2	IFRS Implementation in India: Learning for India from European Experience	Punita Rajpurohit / Dr. Shantanu Mehta
3	Joint Ventures in Indian Oil Sector	Diveta Rathore
4	Pre and Post Demonetization Impact on Banks: A Camels Assessment Methodology	Urmi Khatri / Nishant Agrawal
5	Impact of Demergers on Enterprise Value	P.A.Padmanabhan
6	Financing of Start-ups – A Conceptual study	Amandeep Kaur

**TRACK 1C: Operations Management**

**Class Room: E3**

**Chairperson: - Dr. Rajesh K. Jain**

<b>Sr. No.</b>	<b>Title of the Paper</b>	<b>Author/s</b>
1	A Survey on Total Quality Management in the Manufacturing Companies of Bharuch District	Gulab Arjundas Ramnani / Dr. Jitesh S. Parmar
2	The Role of Collaboration in Supply Chain: A Literature Review	Jitendra Nenavani
3	Benchmarking Performance of Indian Pharmaceutical Sector using Non Parametric Approach	Nishant Agrawal / Urmi Khatri
4	A Study of e-Commerce and SMEs' Performance: An Empirical Evidence	Anurodhsingh Khanuja / Dr. Rajesh Kumar Jain
5	Long-Term Orientation in Channel Partner Relationship	Yogesh Mungra

## TRACK 2 (01:30 PM – 02:45 PM)

### TRACK 2A: Information Management

Class Room: E1

Chairperson: - Dr. Gaurav Mishra

Sr. No.	Title of the Paper	Author/s
1	IOT Devices In Education, An Overview	Dhananjay Yadav / Nitin Sharma
2	Energy and Utilities Industry transformation through Big Data & Analytics	Jayshree Jaiswal
3	Role of Data Analytics in Banking	Gunjan Sood
4	Exploring the impact of Risk Management on Project Performance – Offshored IT Projects	Balakrishnan Unny R/ Dr. G. Kannabiran

### TRACK 2B: Financial Management & Economics

Class Room: E2

Chairperson: - Dr. Samik Shome

Sr. No.	Title of the Paper	Author/s
1	A Study Role of Financial Institutions in Indian Financial Inclusion	Dr. Chetankumar J. Lad / Dr. Vishal J. Mali / Mr. Divyesh J. Gandhi
2	India's Domestic Saving and Economic Growth	Dhyani Mehta
3	"A perspective"- Merger of Public Sector Banks	Sunita Sharma / Prof. D.S.Rathore
4	Review of Literature: Gujarat's Strategy of 'Economic Growth with Employment'	Prof. Nirmal Chandrakant Soni
5	The Long-Run Price Behaviour of Market and Securities: Empirical Evidence on Efficiency of Indian Capital Market	Riya Shah / Pragya Thakur
6	A Study on Return Analysis Before & After Dividend Announcement of Selected Nifty Companies	Mr. Mitesh Patel / Dr. Munjal Dave/ Dr. Mayur Shah

**Chairperson: - Dr. Nina Muncherji**

<b>Sr. No.</b>	<b>Title of the Paper</b>	<b>Author/s</b>
1	Impact of government initiatives on training programs in technical institutions: An exploration	Mrs. Preeti kulhari / Dr .Vinita Agarwal
2	A Contextual Study on The Transactional and Transformational Leadership Style	Savita Yadav
3	Learning Agility as A Predictor Of Future Leaders' Success- A Review of Literature	Priyanka Dave
4	The impact of Perceived stress and Time management among University Students	Ritika Singh
5	Revisiting the Themes/Concepts in Leadership: A Review of Literature on Framework of Modern Leadership	Yogendra kumar Trivedi / Dr. Margie Parikh
6	Significance of Non-Cognitive Skills with Respect to Professional Success of Entrepreneurs of Ahmedabad	Prashanti Kothari
7	Knowledge Hiding: A Review	Smita Iyer/ Dr. Nina Muncherji

**April 7, 2018**

**TRACK 3 (11:00 AM TO 12:15 PM)**

**TRACK 3A: Marketing Management**

**Class Room: E1**

**Chairperson: - Dr. Jayesh Aagja**

<b>Sr. No.</b>	<b>Title of the Paper</b>	<b>Author/s</b>
1	An Indian Perspective Towards Responsible Tourism Development: Study on Travel & Tour Operators	Kaushik Samaddar / Sanjana Mondal
2	To Study Relationship between Consumers' Perceived Risk, Brand Loyalty, Brand Image and Customer Satisfaction for Men's Branded Apparel	Dr. Seema H. Kadam / Mr. Nishant Agrawal / Dr. Mahammadrafique Meman
3	Customer Experience Management: A Review of Literature	Seema Bihari / Dr. Ashwini K. Awasthi
4	Understanding E-WOM Behavior and its impact on Motivation and Social Relationships	Neha
5	Extended Non-Fuel Services at Petrol Pumps in Gandhinagar & Ahmedabad	Ruma Pal
6	Role of Mobile Apps in Promoting M-Commerce: A Study	Yamini K K
7	To Study Use of Online Travel Reviews for Trip Planning by Travellers	Prof. Apeksha Chanpaneri
8	Role of Information in the Adoption of High Technology Products	Manjari Mundanad/ Dr. Prabhat Yadav

**TRACK 3B: Strategic Management**

**Class Room: E2**

**Chairperson: - Dr. Indu Rao**

<b>Sr. No.</b>	<b>Title of the Paper</b>	<b>Author/s</b>
1	Special Economic Zones (SEZs): Impetus For Economic Development	Shashank Shende / Dr. Mehal Pandya
2	Effects Of Corporate Social Responsibility Initiatives On Corporate Reputation	Ms. Shivangi Gajjar / Dr. Mehal Pandya
3	Skill Efficiency Comparison: Government Vs Private Sector	Chandramani P Singh

4	CSR: Emanate Branding Implement Of FMCG Sector In India	Vibha Soni
5	An Exploratory Study On Green Women Entrepreneurs In Jamalpur Flower Market, Ahmadabad	Manisha Kushwaha / Himanshu Thakkar
6	Entrepreneurship Education and training: Importance of entrepreneurial education	Pooja Thakker
7	The Effect of Dimensions of Corporate Social Responsibility on Consumers' Buying Behavior in Ahmedabad City	Nidhi Halvadia
8	A Green HRM Approach to Organizational Sustainability	Dr. Indu Rao / Poonam Jha